

Vels Institute of Science, Technology and Advanced Studies
(VISTAS)


Centre for Distance and Online Education (CDOE), Chennai

DEPARTMENT OF MANAGEMENT STUDIES

The Minutes of the meeting of the Board of Studies in Management Studies, Department of Management Studies was held on 14.02.2023 (Tuesday) at 10.00. a.m in the Department of Management Studies, CDOE, VISTAS.

The following members were present:

S.No	Name & Designation	Role
1	Dr.S.Sudha Professor & Head Department of Management Studies, CDOE VISTAS	Chairperson
2	Dr.J.Arul Suresh Associate Professor Department of Commerce Loyola College, Chennai	External Member
3	Dr.Srividhya Srikanth Managing Director, Srinivasa Academy Chennai	External Member
4	Dr. Ashok Kumar Katta Associate Professor Department of Management Studies, CDOE VISTAS	Internal Member
5	Dr. D.Anithakumari Associate Professor Department of Management Studies, VISTAS	Internal Member
6	Dr.L.Sudha Assistant Professor Department of Management Studies, CDOE, VISTAS	Internal Member
7	Dr.C.Saraswathy Assistant Professor	Internal Member


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Pallavaram, Chennai - 600 117.

6	Dr.L.Sudha Assistant Professor Department of Management Studies, CDOE, VISTAS	Internal Member
7	Dr.C.Saraswathy Assistant Professor Department of Management Studies, CDOE, VISTAS	Internal Member
8	Dr. N.Vijayanad Assistant Professor Department of Management Studies, VISTAS	Internal Member

The Meeting was called to order at 10.00 a.m.

Dr. S. Sudha, Chairperson, has welcomed the members and has also introduced the External Members highlighting their subject specialisation and academic experience.

The Chairperson also briefed the Members about the purpose of convening the meeting of the BOS and the importance of Open and Distance Learning as well as Online Learning.

After this, the Agenda items were taken for discussion and after thorough deliberations on each Item, resolutions were passed on each item as follows:-

Item-1:

To consider the proposal of introduction of Master of Business Administration (M.B.A.) in English Medium under Open and Distance Learning (ODL) Mode and Online (OL) Mode from the academic year 2023-2024 and the updated draft Programme Project Report (PPR) containing the relevant curriculum and Syllabi (Local, National, Regional and Global), Programme Outcomes, Programme Specific Learning Outcomes and Course Learning Outcomes, along with the Regulations.

The proposal of introduction of Master of Business Administration (M.B.A.) in English Medium under Open and Distance Learning (ODL)

Mode and Online (OL) Mode from the academic year 2023-2024 and the updated draft Programme Project Report (PPR) containing the relevant curriculum and Syllabi (Local, National, Regional and Global), Programme Outcomes, Programme Specific Learning Outcomes and Course Learning Outcomes, along with the Regulations (Annexure I), **be approved.**

Item-2:

To consider the list of Course Writers for writing/revising/updating the SLM of ODL Programme in Master of Business Administration (M.B.A.) in English Medium as per the curriculum and also as per UGC-DEB (ODL& OL) Regulation-2020.

The list of Course Writers for writing/revising/updating the SLM of ODL Programme in Master of Business Administration (M.B.A.) in English Medium as per the curriculum and also as per UGC-DEB (ODL& OL) Regulation-2020, **be approved** (Annexure 2).

Item-3:

To Consider the list of Course Writers for writing/revising/updating the ELM of OL Programme in Master of Business Administration (M.B.A.) in English Medium as per the curriculum and also as per UGC-DEB (ODL& OL) Regulations-2020.

The list of Course Writers for writing/revising/updating the ELM of OL Programme in Master of Business Administration (M.B.A.) in English Medium as per the curriculum and also as per UGC-DEB (ODL& OL) Regulations-2020, enclosed at Annexure-3 **be approved.**

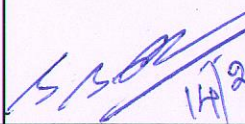
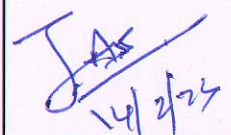

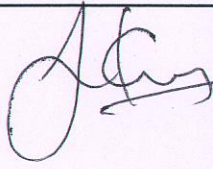
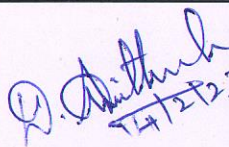
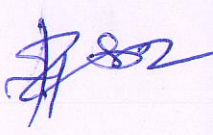


Item-4:


To consider the list of Question Paper Setters for ODL and OL Programmes in Master of Business Administration (M.B.A.) in English Medium as per the curriculum and also as per UGC-DEB (ODL& OL) Regulations-2020.

The list of Question Paper Setters for ODL and OL Programmes in Master of Business Administration (M.B.A.) in English Medium as per the curriculum and also as per UGC-DEB (ODL& OL) Regulations-2020 enclosed at Annexure-4 **be approved.**

The Meeting of the Board of Studies in Management Studies is concluded with a vote of thanks delivered by Dr.S.Sudha, Professor, Department of Management Studies, CDOE, VISTAS.

Signature of the Members attended the meeting on 14-02-2023

S.No	Name & Designation	Role	Signature
1	Dr.S.Sudha Professor & Head Department of Management Studies, CDOE VISTAS	Chairperson	 14/2
2	Dr.J.Arul Suresh Associate Professor Department of Commerce Loyola College, Chennai	External Member	 14/2/23
3	Dr.Srividhya Srikanth Managing Director, Srinivasa Academy Chennai	External Member	 14/2
4	Dr. Ashok Kumar Katta Associate Professor Department of Management Studies, CDOE VISTAS	Internal Member	
5	Dr. D.Anithakumari Associate Professor Department of Management Studies, VISTAS	Internal Member	 14/2/23
6	Dr.L.Sudha Assistant Professor Department of Management Studies, CDOE, VISTAS	Internal Member	
7	Dr.C.Saraswathy Assistant Professor Department of Management Studies, CDOE, VISTAS	Internal Member	 14/2
8	Dr. N.Vijayanad Assistant Professor Department of Management Studies, VISTAS	Internal Member	 14/2


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Annexure-2
ODL Programme

(1).Master of Business Administration (MBA) (English Medium) SLM

Course Writers:

S. No	Name	Qualification	Designation	Total Years Teaching Experience	Course Code	Course Title
1.	Dr. P. R. Ramakrishnan	M.Com, MBA, M.Phil Ph.D	Dean	40 years	DCMBA14	Financial Reporting statement analysis
2.	Dr. S. Preetha	M.B.A, M.Phil, NET, Ph.D	Profesor	26 years	DCMBA27	Corporate Social Responsibility
3.	Dr. S. Vasantha	M.B.A., M.Com., DSCM, M.Phil. Ph.D	Profesor	29 years	DCMBA22, DEMBA31	Financial management, Investment Analysis and Portfolio Management
4.	Dr. G. Rajini	M.B.A, Ph.D	Profesor	25 years	DCMBA26 DEMBA36	Research Methodology, Performance Management Systems
5.	Dr. P. G. Thirumagal	M.B.A., M.Phil., NETPh.D	Associate Profesor	19 years	DCMBA22 DEMBA31	Financial Management, Investment Analysis and Portfolio Management
6.	Dr. S. Sudha	M.Com., M.B.A.,M .Phil., Ph .D	Profesor	22 years	DCMBA23 DEMBA37	Human Resource Management Team Dynamics at work
7.	Dr. G. Madhumita	M.B.A, Ph.D, SET Ph.D	Associate Profesor	18 years	DCMBA24	Marketing Management

8.	Dr. V. Krishna Priya	M.B..A. M.Phil., Ph.D	Associ ate Profes sor	16 years	DCMBA11 DEMBA36	Management Principles & Organizational Behaviour Performance Management Systems
9.	Dr. D. Anitha Kumari	MBA, M.A, M.Phil, Ph.D	Associ ate Profes sor	13.5 years	DCMBA15 DEMBA35	Legal and Business Environment Employee Relations
10	Dr. Ashok Kumar Katta	MBA, M.Com Ph.D	Associ ate Profes sor	16 years	DCMBA25 DEMBA33	Operations Management, Consumer Behaviour
11	Dr. C. Saraswathy	M.Com, M.B.A, M.Phil, Ph.D	Assist ant Profes sor	12 years	DCMBA 14 DEMBA32	Financial Reporting statement analysis Financial Markets and Services
12	Dr. M. Kotteeswaran	MBA, M.Phil, Ph.D	Associ ate Profes sor	20 years	DEMBA33 DEMBA34	Consumer Behaviour Product and Brand Management
13	Dr. L. Sudha	M.C.A, M.Phil., M.B.A, Ph.D.,	Assist ant Profes sor	8 years	DCMBA21 DCMBA25	Quantitative Techniques Operations Management
14	Dr. S. Hariharaputhiran	M Com. M.Phil MBA, M.PHIL. Ph.D	Associ ate Profes sor	21 years	DCMBA27D EMBA32	Corporate Social Responsibility Financial Markets and Services
15	Dr. N. Vijayanand	MBA, SET, Ph.D	Assist ant Profes sor	4.9 years	DCMBA25D EMBA37	Operations Management, Team Dynamics at Work.
16	Dr. Chandrachud. S	M.A, M.Phil., MCA., SLET, Ph.D	Profes sor	23 years	DCMBA13	Managerial Economics

17	Dr. S. Nagasundaram	MCA, MPhil, Ph.D	Assistant Professor	17 years	DCMBA17	Computer Applications for Business
18	Mrs. R. Raajalakshmi	MBA, M.Phil (Ph.D)	Assistant Professor	7 years	DCMBA42 DEMBA37	Entrepreneurship in Practice Team Dynamics at work
19	Mrs. P. C. Saranya	MBA, NET, (PHD)	Assistant Professor	10 months	DCMBA16D CMBA43	Business communication & soft skills, Universal Human Values
20	Mr. K. Sankar Singh	M.Sc., M.Phil, MBA, PG Dip Operation Research ,(Ph.D)	Assistant Professor	18.5 years	DCMBA12D CMBA33	Business statistics, Consumer Behaviour

**Annexure-3
OL Programme**

**(1).Master of Business Administration (MBA) (English Medium) ELM
Course Writers / Content creators**

S.No	Name	Qualification	Designation	Total Years Teaching Experience	Course Code	Course Title
1.	Dr. P. R. Ramakrishnan	M.Com, MBA, M.Phil Ph.D	Dean	40 years	DCMBA14	Financial Reporting statement analysis
2.	Dr. S. Preetha	M.B.A, M.Phil, NET, Ph.D	Professor	26 years	DCMBA27	Corporate Social Responsibility
3.	Dr. S. Vasantha	M.B.A., M.Com., DSCM, M.Phil. Ph.D	Professor	29 years	DCMBA22, DEMBA31	Financial management, Investment Analysis and Portfolio Management
4.	Dr. G. Rajini	M.B.A, Ph.D	Professor	25 years	DCMBA26 DEMBA36	Research Methodology, Performance Management Systems
5.	Dr. P. G. Thirumagal	M.B.A., M.Phil., NET Ph.D	Associate Professor	19 years	DCMBA22 DEMBA31	Financial Management, Investment Analysis and Portfolio Management
6.	Dr. S. Sudha	M.Com., M.B.A., M.Phil., Ph.D	Professor	22 years	DCMBA23 DEMBA37	Human Resource Management Team Dynamics at work
7.	Dr. G. Madhumita	M.B.A, Ph.D, SET	Associate Professor	18 years	DCMBA24	Marketing Management

8.	Dr. V. Krishna Priya	M.B..A. M.Phil., Ph.D	Associ ate Profes sor	16 years	DCMBA11 DEMBA36	Management Principles & Organizational Behaviour Performance Management Systems
9.	Dr. D. Anitha Kumari	MBA, M.A, M.Phil, Ph.D	Associ ate Profes sor	13.5 years	DCMBA15 DEMBA35	Legal and Business Environment Employee Relations
10	Dr. Ashok Kumar Katta	MBA, M.Com Ph.D	Associ ate Profes sor	16 years	DCMBA25 DEMBA33	Operations Management, Consumer Behaviour
11	Dr. C. Saraswathy	M.Com, M.B.A, M.Phil, Ph.D	Assist ant Profes sor	12 years	DCMBA 14 DEMBA32	Financial Reporting statement analysis Financial Markets and Services
12	Dr. M. Kotteeswaran	MBA, M.Phil, Ph.D	Associ ate Profes sor	20 years	DEMBA33 DEMBA34	Consumer Behaviour Product and Brand Management
13	Dr. L. Sudha	M.C.A, M.Phil., M.B.A, Ph.D.,	Assist ant Profes sor	8 years	DCMBA21 DCMBA25	Quantitative Techniques Operations Management
14	Dr. S. Hariharaputhiran	M Com. M.Phil MBA, M.PHIL Ph.D	Associ ate Profes sor	21 years	DCMBA27D EMBA32	Corporate Social Responsibility Financial Markets and Services
15	Dr. N. Vijayanand	MBA, SET, Ph.D	Assist ant Profes sor	4.9 years	DCMBA25D EMBA37	Operations Management, Team Dynamics at Work.

16	Dr. Chandrachud. S	M.A, M.Phil., MCA., SLET, Ph.D	Profes sor	23 years	DCMBA13	Managerial Economics
17	Dr. S. Nagasundaram	MCA, MPhil, Ph.D	Assist ant Profes sor	17 years	DCMBA17	Computer Applications for Business
18	Mrs. R. Raajalakshmi	MBA, M.Phil (Ph.D)	Assist ant profes sor	7 years	DCMBA42 DEMBA37	Entrepreneurshi p in Practice Team Dynamics at work
19	Mrs. P. C. Saranya	MBA, NET, (Ph.D.)	Assist ant profes sor	10 months	DCMBA16D CMBA43	Business communication & soft skills, Universal Human Values
20	Mr. K. Sankar Singh	M.Sc. M.Phil., MBA, PG Dip Operati on Researc h, (Ph.D.)	Assist ant profes sor	18.5 years	DCMBA12D CMBA33	Business statistics, Consumer Behaviour

Annexure-4
ODL & OL Programme

(1).Master of Business Administration (MBA) (English Medium) Question Paper setters:

S.No	Name	Qualification	Designation & Institution	Total Years Teaching Experience	Course Code	Course Title
1	Dr. J. Khaja Sheriff	MBA, Ph.D	Professor and Head, Department of MBA, University of Madras	25 years	DCMBA17, DEMBA31	Computer Applications for Business Investment Analysis and Portfolio Management
2	Dr.Kadarlal A	MBA, M.PHIL, M.Com, Ph.D	Associate Professor, Department of MBA, The New College	20 years	DCMBA14 DEMBA32	Financial Reporting statement analysis, Financial Markets and services
3	Dr.J. Hemalatha	B.Tech, MBA, PhD	Assistant Professor (Sr. Gr.), Crescent School of Business	20 years	DCMBA27, DEMBA33	Corporate Social Responsibility , Consumer Behaviour
4	Dr.Saikumari V	MBA, Ph.D	Professor and Head, Department of MBA, SRM Ramapuram Campus	21 years	DCMBA22 DEMBA34	Financial management, Product and Brand Management
5	Dr.Praveen Kumar P	M.Com, MBA, Ph.D	Associate Professor, Department of MBA Saveetha University	16 years	DCMBA42, DCMBA12	Entrepreneurship in Practice, Business Statistics,

6	Dr.B. Devamaindan	MBA, Ph.D	Professor, University of Madras	20 years	DEMBA35 DEMBA36	Employee Relations Performance Management Systems
7	Dr.Murugan Ramu	MBA, Ph.D	Associate Professor, Department of MBA Saveetha University	17 years	DCMBA23, s DEMBA37	Human Resource Management Team Dynamics at Work
8	Dr.K.S Nirmal Kumar	MBA, Ph.D	Associate Professor, Department of MBA, The New College	15 years	DCMBA24, DCMBA13 DCMBA15	Marketing Management, Managerial Economics Legal & Business Environment
9	Dr. S Syed Rafiq Ahmed	M.Com, M.Phil Ph.D	Professor & Head, PG Research, Department of Commerce, The New College	32 years	DCMBA11, DCMBA16 DCMBA21	Management Principles & Organizational Behaviour, Business Communication & Soft skills Quantitative Techniques
10	Dr. N. Bargavi	MBA, Ph.D	Assistant Professor, Department of MBA, SRM University (Vadapalani campus)	07 years	DCMBA25 DCMBA26 DCMBA43	Operations Management Research Methodology Universal Human Values



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Item No. VIII

Academic Council Meeting: 28-02-2023

Agenda and Minutes

Dr. M. Chandraseakaran, Dean-Academic Courses, moved before the Academic Council the minutes of the meeting of the respective Board of Studies of ODL and OL programmes held in different dates and also the minutes of the meeting of CIQA held on 21-02-2023 approving the Programme Project Report (PPR), Self-Learning Material (SLM) and E-Learning Material (ELM) for the following programmes proposed to be started in through ODL and OL mode through the CDOE-VISTAS, from the academic year 2023-2024:

Open and Distance Learning: 1. B.A. English 2. B.A.-Economics 3. B.Com.
4. BBA 5. MBA

Online Learning: 1. B.A. English 2. B.Com. 3. BBA and 4. MBA

The date of meeting convened by the respective the Board of studies are given below:

S.No.	Name of the Department	BOS Meeting Date
1	Department of Economics, CDOE, VISTAS	14-02-2023
2	Department of English, CDOE, VISTAS	15-02-2023
3	Department of Commerce, CDOE, VISTAS	13-02-2023
4	Department of BBA, CDOE, VISTAS	13-02-2023
5	Department of MBA, CDOE, VISTAS	14-02-2023

The PPR, SLM and ELM have been prepared by the faculty of the concerned department as per the UGC guidelines, for the above Under-Graduate and Post-Graduate Programmes, proposed to be offered through the Centre for Distance and Online Education (CDOE), VISTAS from the academic year 2023-2024.

The respective Board of Studies while approving the PPR, SLM and ELM for the ODL and OL programmes has recommended to place the same before the CIQA for its approval.

The CIQA at its meeting held on 21-02-2023 has considered the PPR, SLM and ELM as recommended by the respective Board of Studies of ODL and OL Programmes and has approved the same and recommended to place it before the Academic Council and Board of Management for its approval.

Accordingly, the Programme Project Report (PPR), Self-Learning Material (SLM) and E-Learning Material (ELM) are placed as Annexures for the perusal and approval of the members of the Academic Council.

The above item was seconded by Dr. P.R. Ramakrishnan, Dean, School of Management Studies and Commerce.

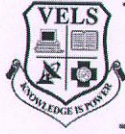
Resolution:

The Programme Project Report (PPR), Self-Learning Material (SLM) and E-Learning Material (ELM) (Annexure-I (PPR), Annexure II (SLM) and Annexure III (ELM), for the following Under-Graduate and Post-Graduate Programmes proposed to be offered through the Centre for Distance and Online Education (CDOE), VISTAS from the academic year 2023-2024 are approved:

ODL Programmes	OL Programmes
B.A. English, Dept. of English, CDOE, VISTAS	B.A. English, Dept. of English, CDOE, VISTAS
B.A. Economics, Department of Economics, CDOE, VISTAS	B.Com., Department of Commerce, CDOE, VISTAS
B.Com., Department of Commerce, CDOE, VISTAS	BBA, Department of BBA, CDOE, VISTAS
BBA, Department of BBA, CDOE, VISTAS	MBA, Department of MBA, CDOE, VISTAS
MBA, Department of MBA, CDOE, VISTAS	



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Extract of the minutes of the Board of Management held on 21-03-2023

Item I:

Considered the proposal of submitting the application to the Distance Education Bureau-UGC for grant of approval to start the following Open and Distance Learning (ODL) and Online Learning (OL) programmes through the Centre for Distance and Online Education (CDOE) of VISTAS from the academic year 2023-2024:

Open and Distance Learning: 1. B.A. English 2. B.A.-Economics 3. B.Com.
4. BBA 5. MBA

Online Learning: 1. B.A. English 2. B.Com. 3. BBA and 4. MBA

Resolved to approve the proposal of submitting the application to the Distance Education Bureau-UGC for grant of approval to start the following Open and Distance Learning (ODL) and Online Learning (OL) programmes through the Centre for Distance and Online Education (CDOE) of VISTAS from the academic year 2023-2024:

Open and Distance Learning: 1. B.A. English 2. B.A.-Economics 3. B.Com.
4. BBA 5. MBA

Online Learning: 1. B.A. English 2. B.Com. 3. BBA and 4. MBA

Item No. II

Considered the minutes of the meeting of the Academic Council held on 28-02-2023 approving the Programme Project Report (PPR) Self-Learning Material (SLM) and E-Learning Material (ELM) (Agenda Item No. VIII) for the following Open and Distance Learning (ODL) and Online Learning (OL) programmes, as recommended by the respective Board of Studies and approved by CIQA.

Open and Distance Learning: 1. B.A. English 2. B.A.-Economics 3. B.Com.
4. BBA 5. MBA

Online Learning: 1. B.A. English 2. B.Com. 3. BBA and 4. MBA

Resolved to approve the minutes of the meeting of the Academic Council held on 28-02-2023 approving the Programme Project Report (PPR) Self-Learning Material (SLM) and E-Learning Material (ELM) (Agenda Item No. VIII) for the following Open and Distance Learning (ODL) and Online Learning (OL) programmes:

Open and Distance Learning: 1. B.A. English 2. B.A.-Economics 3. B.Com.
4. BBA 5. MBA

Online Learning: 1. B.A. English 2. B.Com. 3. BBA and 4. MBA

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