

## Master of Business Administration (M.B.A)-ODL Mode Semester Pattern

### M.B.A-Programme Structure (Total Credits: 102)

#### First Year-First Semester

Course Code	Course Title	Credits	Maximum Marks			Pass Marks
			CIA*	ESE*	Total	
DCMBA-11	Management Principles and Organizational Behaviour	4	30	70	100	50
DCMBA-12	Business Statistics	4	30	70	100	50
DCMBA-13	Managerial Economics	4	30	70	100	50
DCMBA-14	Financial Reporting , Statements and Analysis	4	30	70	100	50
DCMBA-15	Legal and Business Environment	4	30	70	100	50
DCMBA-16	Business Communication and Soft Skills	4	30	70	100	50
DCMBA-17	Computer Applications for Business	4	30	70	100	50
<b>Total</b>		<b>28</b>				

#### First Year-Second Semester

DCMBA-21	Quantitative Techniques	4	30	70	100	50
DCMBA-22	Financial Management	4	30	70	100	50
DCMBA-23	Human Resources Management	4	30	70	100	50
DCMBA-24	Marketing Management	4	30	70	100	50
DCMBA-25	Operations Management	4	30	70	100	50
DCMBA-26	Research Methodology	4	30	70	100	50
DCMBA-27	Corporate Social Responsibility and Sustainability	4	30	70	100	50
<b>Total</b>		<b>28</b>				

#### Second Year-Third Semester

DEMBA-31	Investment Analysis and Portfolio Management	4	30	70	100	50
DEMBA-32	Financial Markets and Services	4	30	70	100	50
DEMBA-33	Consumer Behaviour	4	30	70	100	50
DEMBA-34	Product and Brand Management	4	30	70	100	50
DEMBA-35	Employee Relations	4	30	70	100	50
DEMBA-36	Performance Management Systems	4	30	70	100	50
DEMBA-37	Team Dynamics at Work	4	30	70	100	50
<b>Total</b>		<b>28</b>				

#### Second Year-Fourth Semester

DRMBA-41	Project	12	100	200	300	150
DCMBA-42	Entrepreneurship in Practice	4	30	70	100	50
DCMBA-43	Universal Human Values	2	30	70	100	50
<b>Total</b>		<b>18</b>				

**Total Credits=102**

\*CIA-Continuous Internal Assessment / \*ESE-End Semester Examination